

Ingrid Fekete

EXPERIENCE

Lou Lou Boutiques

Manager

Washington, DC

May 2022 - Present

Assistant Manager

November 2021 - April 2022

- Promoted from Assistant Manager to Manager within 6 months of employment for accomplishments in proficient leadership, excellent customer service, and exceeding monthly sales goals
- Leads staff in sales training, customer service, and merchandising standards for continuity across store locations
- Organizes events with local companies and artists to increasing store traffic, social media followers, and daily sales
- Buys outstanding local products catered towards customer base by analyzing trends, sales, gross margins, MSRP of products, and inventory turnover each month to procure popular items with successful sales numbers
- Merchandises products to create innovative window and visual displays to increase sales per customer

David Sutherland and Perennials

Textile Specialist

Washington, DC

April 2021 - July 2021

- Facilitated client orders including order processing, client and manufacturer communications, sample selections, and invoicing both in person and online with outstanding customer service
- Guided designers purchases based on upholstery needs and monitored progress of orders
- Maintained showroom, sample room, shipped samples to designers, and assisted with client visits in the showroom

Bitter Grace

Stylist and Fashion Copywriter

Washington, DC

March 2021 - June 2021

- Worked one-on-one with clients, explaining the store's mission statement to better sell products
- Marketed brand on social media providing variety of content from information on store events to store products
- Wrote creative item descriptions and useful customer information for products on store website

Current Boutique

Buyer and Key Holder

Bethesda, MD

July 2020 - March 2021

- Monitored inventory and curated consignment to maintain a selection of updated and fresh inventory
- Purchased consignment from consignors using brand and trend knowledge to price inventory for in-store and online
- Styled mannequins, merchandised windows, and displays while maintaining a clean sales floor for optimum selling

Rent the Runway

Stylist

Washington, DC

June 2019 - December 2019

- Scheduled styling appointments for clients, providing excellent customer service for all rentals and occasions
- Examined customer experience ratings to improve styling appointments to ensure returning customers
- Hosted events; networking with guests, to increase memberships by highlighting the membership benefits

EDUCATION

Virginia Commonwealth University

Richmond, VA

B.F.A. Apparel Design